

2025 Convention Schedule of Events

Monday	TIME	Sonoma Ballroom	
	6:00pm - 8:00pm	<i>Welcome Reception</i>	
Tuesday	TIME	Grand Ballroom B	
	9:00am - 10:00am	<i>Keynote Speaker: Jim Morris</i>	
	10:30am - 11:30am	<i>Act Like a Superhero</i>	<i>Practicing Powerful Listening</i>
	1:00pm - 2:00pm	<i>Leading Board Meetings in 90 Minutes or Less</i>	<i>Annual Meeting and Hall of Fame Best Practices</i>
	2:30pm - 3:30pm	<i>Rules Quiz</i>	<i>Tech Tools for Success: Envisioning More Efficient Associations</i>
	4:00pm - 5:00pm	<i>Hosting a New Bowler Coaching Clinic</i>	<i>Raise Your Leadership Lid</i>
Wednesday	TIME	Grand Ballroom B	
	9:00am - 10:00am	<i>Ten Commandments for Being a Better Association Manager</i>	<i>Turning Partnerships into Sponsorships</i>
	10:30am - 11:45am	<i>Marketing to Engage Today's Volunteer</i>	<i>A Vision for Modern Service Solutions</i>
	Grand Ballroom B		
	1:00pm - 3:00pm	<i>Meet the Candidates</i>	
	3:00pm - 5:00pm	<i>USBC Annual Meeting I</i>	
	Sonoma Ballroom		
5:30pm - 6:30pm	<i>USBC Hall of Fame Reception</i>		
6:30pm - 9:00pm	<i>USBC Hall of Fame Dinner and Induction</i>		
Thursday	TIME	Grand Ballroom B	
	9:00am - 11:30am	<i>USBC Annual Meeting II</i>	
	1:30pm - 3:30pm	<i>USBC Annual Meeting III</i>	
	3:45pm - 4:30pm	<i>USBC Town Hall</i>	



Tuesday, May 6

9 a.m. – 10:00 a.m.

Keynote Speaker

Jim Morris was a high school science teacher and coach in west Texas who miraculously made it to the Major Leagues at the age of 35. His life story made cinematic history with the heartwarming and unforgettable Disney movie, *The Rookie*, starring Dennis Quaid. Since 2000, Jim has been a highly sought-after motivational speaker traveling the world inspiring audiences to follow their dreams and never give up. Join Jim as he shares more of his incredible life story with you and inspires you to find and become, a Dream Maker.

Presenter:

Jim Morris – Keynote Speaker

10:30 a.m. – 11:30 a.m.

Act Like a Superhero

Constant comparison, amplified by social media, affects our perception of self, family, and success. Stephanie's program equips attendees with tools to cultivate a positive self-view, enhancing performance in work, relationships, finances, and health. Consistent performance aligns with self-perception. Attendees will identify their uniqueness, boost confidence, cease the comparison game, and learn the art of taking imperfect action for sustained personal and professional growth.

Presenter:

Stephanie Richardson - Guest Presenter

10:30 a.m. – 11:30 a.m.

Practicing Powerful Listening

Eric Golden follows up on last year's Implicit Bias workshop to reveal how our judgments can subtly influence how we listen and interact with others. Together, we'll uncover how bias and assumptions can prevent us from truly hearing and validating someone's lived experience. By cultivating awareness and practicing powerful listening, we can challenge these patterns and create space for more meaningful and authentic connections.

Presenter:

Eric Golden - Guest Presenter

1 p.m. – 2 p.m.

Leading Board Meetings in 90 Minutes or Less

Tired of board meetings that drag on forever? Looking for ways to reduce the amount of time spent in the boardroom? In this session, author, Erik Hanberg will outline methods on hosting effective, no-nonsense meetings in 90 minutes or less! Packed with tips to keep things on track and energy high, this session will have you running meetings so smooth and efficient, your board members will thank you!

Presenter:

Erik Hanberg - Guest Presenter

1 p.m. – 2 p.m.

Annual Meeting and Hall of Fame Best Practices

Looking to encourage attendance at your annual meeting, need a refresher on what's required at the meeting? Looking to make your Hall of Fame recognition a little more prestigious? If so, join our regional managers as they cover various approaches, some of them cost saving, to celebrate your association and membership, in style. Walk away with fresh ideas and tips other associations have executed to make your next event a standout success and honor your finest with flair.

Presenters:

Hugo Cartagena - Northeast Regional Manager

David Fields -South Regional Manager

2:30 p.m. – 3:30 p.m.

Rules Quiz

Delegates cannot seem to get enough of the Rules Team! Join them in this session as they discuss rule interpretations, go over real-life questions from leagues and tournaments, and test your knowledge with the ever-challenging Rules quiz.

Presenters:

Gary Schmit - Rules Counselor

Mike Spridco - Sr. Director, Rules and Compliance

2:30 p.m. – 3:30 p.m.

Tech Tools for Success: Envisioning a More Efficient Association

Gone are the days of solely relying on flyers in the centers and snail mail to promote your events. Technology now drives the way we connect and operate, whether we embrace it or not. In this workshop, we will explore cost-effective technology tools and strategies to boost your association's efficiency, improve communication and keep pace in today's fast-moving world.

Presenters:

Samuel Guy - Director of Field Services

Tom McNulty - Education & Regional Manager

4 p.m. – 5 p.m.

Hosting a New Bowler Coaching Clinic

Does your association want new members to get excited about the sport and improve to become lifetime bowlers? In this session hosted by USBC Coaching, you will get tips, resources and success stories from associations to make your classes effective, setting up your members for long-term success on the lanes. This is perfect for associations wanting to improve your member retention by providing ways for your new bowlers to improve, which in turn helps transition them into your future tournament bowlers.

Presenter:

Stephen Padilla - Director of Coaching Development

4 p.m. – 5 p.m.

Raise Your Leadership Lid

Rooted in John C. Maxwell's timeless leadership principles, this game isn't just about learning—it's about experiencing genuine moments of connection, laughter, and camaraderie. Through interactive exercises and insightful discussions, attendees embark on a journey of self-discovery and mutual understanding, providing actionable steps for improvement. If you're ready to unlock the full potential of yourself and your team, embark on a journey of growth, want to foster a culture of leadership excellence, chart a course towards organizational success, and elevate your leadership quotient, we invite you to choose The Leadership Game.

Presenter:

Stephanie Richardson - Guest Presenter

Wednesday, May 7

9 a.m. – 10 a.m.

Ten Commandments for Being a Better Association Manager

Drawing from a chapter in his book, *"The Little Book of Nonprofit Leadership,"* Erik will share practical methods and strategies to simplify working with your board of directors, while boosting your confidence to perform at your best. Backed by his extensive experience in nonprofit leadership, this session is designed to help you elevate your management skills to the next level. (This session is oriented towards Association Managers).

Presenter:

Erik Hanberg - Guest Presenter

9 a.m. – 10 a.m.

Turning Partnerships into Sponsorships

USBC state and local associations are non-profit organizations. The potential for securing sponsors and funding goes far beyond raffles and bake sales. We'll show you how to leverage your nonprofit status to access funding opportunities, build partnerships with other businesses in your community to add an extra flare to events. Discover how to transform your non-profit status into a resource for growth and impact!

Presenters:

Hugo Cartagena - Northeast Regional Manager

Samuel Guy - Director of Field Services

10:30 a.m. – 11:45 a.m.

Marketing to Engage Today's Volunteer

It can be challenging to find volunteers willing to dedicate entire weekends to your events, often leaving you operating with minimal staff. In this session, we will cover ways to effectively market your association and encourage volunteerism at your events. Join us as we will navigate creative outreach strategies, messaging tips, and best practices to make more hands do less work and turn your members into passionate volunteers!

Presenters:

Jarrod Gallegos - West Regional Manager

Tom McNulty - Education & Regional Manager

10:30 a.m. – 11:45 a.m.

A Vision for Modern Service Solutions

In last year's Convention, we shared with you that pilot testing was taking place on a few new processing programs, designed at providing tools to help service USBC members faster. Join us as we "Share the Vision" of how these services could be used by your association and bowling centers. From Bulk Processing, to League Registration to Online Tournament Registration, new technology is ready to be an asset to you and your membership.

Presenter:

Mike Larsen - Managing Director, Membership & Championships