#### UNITED STATES BOWLING CONGRESS, INC.

### FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

YEARS ENDED DECEMBER 31, 2024 AND 2023



# UNITED STATES BOWLING CONGRESS, INC. TABLE OF CONTENTS YEARS ENDED DECEMBER 31, 2024 AND 2023

INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
STATEMENTS OF FINANCIAL POSITION	4
STATEMENTS OF ACTIVITIES	6
STATEMENTS OF FUNCTIONAL EXPENSES	10
STATEMENTS OF CASH FLOWS	12
NOTES TO FINANCIAL STATEMENTS	13
SUPPLEMENTARY INFORMATION	
COMBINING STATEMENT OF FINANCIAL POSITION	33
COMBINING STATEMENT OF ACTIVITIES	37



#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors United States Bowling Congress, Inc. Arlington, Texas

#### Report on the Audit of the Financial Statements Opinion

We have audited the accompanying financial statements of United States Bowling Congress, Inc. which comprise the statements of financial position as of December 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United States Bowling Congress, Inc. as of December 31, 2024 and 2023, and the change in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report. We are required to be independent of United States Bowling Congress, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United States Bowling Congress, Inc.'s ability to continue as a going concern for one year after the date the financial statements are available to be issued.

#### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, and design and perform audit procedures responsive to those risks. Such
  procedures include examining, on a test basis, evidence regarding the amounts and disclosures
  in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of United States Bowling Congress, Inc.'s internal control.
  Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United States Bowling Congress, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

#### Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The combining statement of financial position and combining statement of activities are presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with GAAS.

Board of Directors United States Bowling Congress, Inc.

Clifton Larson Allen LLP

In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

CliftonLarsonAllen LLP

Milwaukee, Wisconsin June 24, 2025

#### UNITED STATES BOWLING CONGRESS, INC. STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2024 AND 2023

	2024	2023
ASSETS		
CURRENT ASSETS		
Cash and Cash Equivalents	\$ 5,832,269	\$ 5,240,906
Cash and Cash Equivalents - SMART Program	640,207	807,802
Accounts Receivable, Net	250,284	521,365
Accounts Receivable, Net - SMART Program		133,290
Due from Related Parties	726,000	792,941
Inventory	24,230	14,472
Prepaid Expenses and Other	1,885,757	655,042
Total Current Assets	9,358,747	8,165,818
INIVECTMENTO		
INVESTMENTS Investments, at Fair Value	4E 7E9 2E0	40 464 EE7
Investments, at Fair Value Investments, at Fair Value - SMART Program	45,758,359 95,661,776	40,164,557 93,049,038
Investment in International Bowling Campus, LLC	4,031,317	4,092,421
Total Investments	145,451,452	137,306,016
Total III/Ostalishio	110,101,102	, ,
PROPERTY AND EQUIPMENT		
Furniture and Fixtures	578,486	578,486
Tournament Equipment	11,387,731	11,050,293
Vehicles	87,993	117,028
Software	5,327,322	4,686,939
Software - SMART Program	910,467	910,467
Construction in Progress	187,500_	
Total, at Cost	18,479,499	17,343,213
Less: Accumulated Depreciation	15,145,500	13,997,248
Less: Accumulated Depreciation - SMART Program	910,467	910,467
Total Property and Equipment	2,423,532	2,435,498
OPERATING LEASE RIGHT-OF-USE ASSETS	171,674	256,946
GOODWILL, NET OF ACCUMULATED AMORTIZATION	286,666	331,666
Total Assets	\$ 157,692,071	\$ 148,495,944

## UNITED STATES BOWLING CONGRESS, INC. STATEMENTS OF FINANCIAL POSITION (CONTINUED) DECEMBER 31, 2024 AND 2023

	2024	
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable	\$ 833,202	\$ 723,228
Accounts Payable - SMART Program	33,317	105,701
Due to Related Parties	10,710	2,947
Accrued Liabilities	3,549,851	3,070,569
Accrued Liabilities - SMART Program	750,000	-
Current Portion of Postretirement Benefit Obligation	59,000	78,000
Current Portion of Deferred Revenue - Tournament Subsidy	875,000	, -
Current Portion of Scholarship Awards Payable - SMART Program	13,148,052	11,534,175
Current Portion of Operating Lease Liability	82,130	85,804
Deferred Revenue - National Tournaments	16,427,897	14,992,465
Deferred Revenue - Membership Dues	6,970,923	6,797,035
Deferred Revenue - BowITV Subscriptions	170,480	141,609
Deferred Revenue - Bowlers Journal Subscriptions	231,368	226,126
Total Current Liabilities	43,141,930	37,757,659
LONG TERM LARU ITIES		
LONG-TERM LIABILITIES	450.000	750.000
Deferred Revenue - Tournament Subsidy, Less Current Portion Above	150,000	750,000
Postretirement Benefit Obligation, Less Current Portion Above	407,443	540,930
Scholarship Awards Payable - SMART Program	91,474,763	87,601,022
Long Term Portion of Operating Lease Liability	89,544	171,142
Total Long-Term Liabilities	92,121,750	89,063,094
Total Liabilities	135,263,680	126,820,753
NET ASSETS		
Without Donor Restrictions		
Undesignated	15,705,016	14,399,436
Designated for SMART Program	(9,270,243)	(5,508,287)
Designated for Operating Reserve	15,993,618	12,784,042
Total Net Assets	22,428,391	21,675,191
Total Liabilities and Net Assets	\$ 157,692,071	\$ 148,495,944

#### UNITED STATES BOWLING CONGRESS, INC. STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES			
Membership Dues	\$ 14,347,507	\$ -	\$ 14,347,507
Merchandise Sales	36,170	-	36,170
Workshops and Seminars	361,270	-	361,270
Special Events, Booths, and Concessions	1,002,275	-	1,002,275
Tournament Entry and Prize Fees	18,442,149	-	18,442,149
Tournament and Conventions Subsidy	3,692,220	-	3,692,220
Brackets	1,767,908	-	1,767,908
Advertising	224,297	-	224,297
Royalty	911,079	-	911,079
Sponsorship	608,001	_	608,001
Contributions	62,708	-	62,708
Net Investment Return	3,029,811	_	3,029,811
Net Investment Return - SMART Program	6,178,501	_	6,178,501
BowITV	1,208,698	_	1,208,698
Other	126,962	_	126,962
Bowlers Journal	336,918	_	336,918
Total Revenues	52,336,474		52,336,474
	52,550,474	-	52,550,474
EXPENSES	7 000 060		7 000 060
Salaries	7,929,963	-	7,929,963
Fringe Benefits	2,438,802	-	2,438,802
Employee Recruitment and Training	51,244	-	51,244
Temporary Agency Services	4,209,043	-	4,209,043
Professional Services	5,306,617	-	5,306,617
Professional Services - SMART Program	344,339	-	344,339
Supplies	168,325	-	168,325
Supplies - SMART Program	194	-	194
Resale Merchandise	29,539	-	29,539
Prizes	12,424,910	-	12,424,910
Awards	770,091	-	770,091
Telephone	30,085	-	30,085
Postage and Freight	1,349,387	-	1,349,387
Postage and Freight - SMART Program	6,534	-	6,534
Facilities	1,077,620	-	1,077,620
Equipment Maintenance and Repairs	1,069,043	-	1,069,043
Depreciation	774,366	_	774,366
Amortization	45,000	-	45,000
Printing	431,792	-	431,792
Printing - SMART Program	2,399	_	2,399
Promotion, Sponsorships, and Programs	1,184,615	_	1,184,615
Promotion, Sponsorships, and Programs - SMART Program	9,195	_	9,195
Travel	1,975,885		1,975,885
Travel - SMART Program	· ·	_	
Insurance	2,871 697,807	-	2,871 697,807
		-	
Contributions	488,124 552,160	-	488,124 552,160
Lineage and Construction	552,160	-	552,160
Earnings Allocation - SMART Program	9,072,318	-	9,072,318
Miscellaneous	316,546	-	316,546
Miscellaneous - SMART Program	(16,514)		(16,514)
Total Expenses	52,742,300		52,742,300

# UNITED STATES BOWLING CONGRESS, INC. STATEMENT OF ACTIVITIES (CONTINUED) YEAR ENDED DECEMBER 31, 2024

	 thout Donor estrictions	With I Restri		 Total
CHANGE IN NET ASSETS FROM OPERATIONS	\$ (405,826)	\$	-	\$ (405,826)
EQUITY IN NET LOSS OF INTERNATIONAL BOWLING CAMPUS, LLC	(340,104)		-	(340,104)
NET ASSETS OBTAINED FROM IBC YOUTH BUSINESS COMBINATION	1,459,725		-	1,459,725
CHANGE IN POSTRETIREMENT BENEFIT OBLIGATION, OTHER THAN PERIODIC EXPENSE	39,405			 39,405
CHANGE IN NET ASSETS	753,200		-	753,200
Net Assets - Beginning of Year	 21,675,191			 21,675,191
NET ASSETS - END OF YEAR	\$ 22,428,391	\$		\$ 22,428,391

#### UNITED STATES BOWLING CONGRESS, INC. STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES			
Membership Dues	\$ 14,410,349	\$ -	\$ 14,410,349
Merchandise Sales	47,382	-	47,382
Workshops and Seminars	239,070	-	239,070
Special Events, Booths, and Concessions	964,911	-	964,911
Tournament Entry and Prize Fees	16,949,305	-	16,949,305
Tournament and Conventions Subsidy	3,970,530	-	3,970,530
Brackets	1,624,034	-	1,624,034
Advertising	270,369	-	270,369
Royalty	719,868	-	719,868
Sponsorship	776,868	-	776,868
Contributions	77,864	-	77,864
Net Investment Return	2,417,453	-	2,417,453
Net Investment Return - SMART Program	10,677,548	-	10,677,548
BowlTV	1,012,906	_	1,012,906
Other	699,206	_	699,206
Bowlers Journal	325,814	_	325,814
Total Revenues	55,183,477	-	55,183,477
EXPENSES			
Salaries	7,611,934	-	7,611,934
Fringe Benefits	2,330,413	-	2,330,413
Employee Recruitment and Training	161,845	-	161,845
Temporary Agency Services	3,753,202	_	3,753,202
Professional Services	5,045,052	-	5,045,052
Professional Services - SMART Program	313,656	_	313,656
Supplies	181,320	_	181,320
Supplies - SMART Program	238	_	238
Resale Merchandise	61,568	_	61,568
Prizes	11,424,468	_	11,424,468
Awards	965,976	_	965,976
Telephone	37,267	_	37,267
Postage and Freight	1,243,715	_	1,243,715
Postage and Freight - SMART Program	6,348	_	6,348
Facilities	1,153,885	_	1,153,885
Equipment Maintenance and Repairs	851,366		851,366
Depreciation	966,619	_	966,619
Amortization	36,667	-	36,667
Printing	460,172	-	460,172
•	4,660	-	•
Printing - SMART Program	·	-	4,660
Promotion, Sponsorships, and Programs	868,265	-	868,265
Promotion, Sponsorships, and Programs - SMART Program	4,062	-	4,062
Travel	1,809,177	-	1,809,177
Travel - SMART Program	9,403	-	9,403
Insurance	751,431	-	751,431
Contributions	438,455	-	438,455
Lineage and Construction	1,406,107	-	1,406,107
Earnings Allocation - SMART Program	7,165,120	-	7,165,120
Miscellaneous	541,523	-	541,523
Miscellaneous - SMART Program	16,955		16,955
Total Expenses	49,620,869		49,620,869

# UNITED STATES BOWLING CONGRESS, INC. STATEMENT OF ACTIVITIES (CONTINUED) YEAR ENDED DECEMBER 31, 2023

	 ithout Donor Restrictions	 Donor ictions	Total
CHANGE IN NET ASSETS FROM OPERATIONS	\$ 5,562,608	\$ -	\$ 5,562,608
EQUITY IN NET LOSS OF INTERNATIONAL BOWLING CAMPUS, LLC	(277,389)	-	(277,389)
CHANGE IN POSTRETIREMENT BENEFIT OBLIGATION, OTHER THAN PERIODIC EXPENSE	(25,067)	 	(25,067)
CHANGE IN NET ASSETS	5,260,152	-	5,260,152
Net Assets - Beginning of Year	16,415,039	_	16,415,039
NET ASSETS - END OF YEAR	\$ 21,675,191	\$ _	\$ 21,675,191

#### UNITED STATES BOWLING CONGRESS, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2024

		Program Services	Management and General			Total
Salaries	\$	6,623,693	\$	1,306,270	\$	7,929,963
Fringe Benefits	Ψ	2,203,209	Ψ	235,593	Ψ	2,438,802
Employee Recruitment and Training		29,666		21,578		51,244
Temporary Agency Services		4,196,251		12,792		4,209,043
Professional Services		4,719,835		586,782		5,306,617
Professional Services - SMART Program		-		344,339		344,339
Supplies		162,196		6,129		168,325
Supplies - SMART Program		_		194		194
Resale Merchandise		29,539		-		29,539
Prizes		12,424,910		_		12,424,910
Awards		751,613		18,478		770,091
Telephone		30,085		, -		30,085
Postage and Freight		1,341,604		7,783		1,349,387
Postage and Freight - SMART Program		-		6,534		6,534
Facilities		64,160		1,013,460		1,077,620
Equipment Maintenance and Repairs		1,023,961		45,082		1,069,043
Depreciation		678,377		95,989		774,366
Amortization		-		45,000		45,000
Printing		420,403		11,389		431,792
Printing - SMART Program		-		2,399		2,399
Promotion, Sponsorships, and Programs		541,082		643,533		1,184,615
Promotion, Sponsorships, and Programs - SMART Program		-		9,195		9,195
Travel		1,517,020		458,865		1,975,885
Travel - SMART Program		-		2,871		2,871
Insurance		112,014		585,793		697,807
Contributions		249,064		239,060		488,124
Lineage and Construction		552,160		-		552,160
Earnings Allocation - SMART Program		-		9,072,318		9,072,318
Miscellaneous		254,005		62,541		316,546
Miscellaneous - SMART Program		-		(16,514)		(16,514)
Total Expenses by Function	\$	37,924,847	\$	14,817,453	\$	52,742,300

#### UNITED STATES BOWLING CONGRESS, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2023

	Program Services		Management and General		Total
Salaries	\$ 6,334,229	\$	1,277,705	\$	7,611,934
Fringe Benefits	2,067,320		263,093		2,330,413
Employee Recruitment and Training	107,101		54,744		161,845
Temporary Agency Services	3,743,652		9,550		3,753,202
Professional Services	4,603,504		441,548		5,045,052
Professional Services - SMART Program	-		313,656		313,656
Supplies	176,301		5,019		181,320
Supplies - SMART Program	-		238		238
Resale Merchandise	61,460		108		61,568
Prizes	11,424,468		-		11,424,468
Awards	961,149		4,827		965,976
Telephone	37,267		-		37,267
Postage and Freight	1,237,706		6,009		1,243,715
Postage and Freight - SMART Program	-		6,348		6,348
Facilities	53,824		1,100,061		1,153,885
Equipment Maintenance and Repairs	814,110		37,256		851,366
Depreciation	823,043		143,576		966,619
Amortization	-		36,667		36,667
Printing	449,177		10,995		460,172
Printing - SMART Program	-		4,660		4,660
Promotion, Sponsorships, and Programs	865,327		2,938		868,265
Promotion, Sponsorships, and Programs - SMART Program	-		4,062		4,062
Travel	1,473,480		335,697		1,809,177
Travel - SMART Program	-		9,403		9,403
Insurance	84,207		667,224		751,431
Contributions	423,424		15,031		438,455
Lineage and Construction	1,406,107		-		1,406,107
Earnings Allocation - SMART Program	-		7,165,120		7,165,120
Miscellaneous	435,624		105,899		541,523
Miscellaneous - SMART Program			16,955		16,955
Total Expenses by Function	\$ 37,582,480	\$	12,038,389	\$	49,620,869

#### UNITED STATES BOWLING CONGRESS, INC. STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2024 AND 2023

	2024		2023	
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in Net Assets	\$	753,200	\$	5,260,152
Adjustments to Reconcile Change in Net Assets to Net				
Cash Provided (Used) by Operating Activities:				
Depreciation		774,366		966,619
Amortization		45,000		36,667
Amortization of ROU Asset		85,272		43,551
Decrease in Post-Retirement Benefit Obligation		(152,487)		(60,116)
Net Realized and Unrealized Gains on Investments		(9,117,747)		(12,939,104)
Net Assets Obtained from IBC Youth Business Combination		(1,459,725)		-
Equity in Net Loss of International Bowling Campus, LLC		340,104		277,389
Effects of Changes in Operating Assets and Liabilities:				
Accounts Receivable		405,254		(124,004)
Due from Related Parties		66,941		230,508
Inventory		9,592		33,529
Prepaid Expenses and Other		(1,131,301)		(213,787)
Accounts Payable		(26,577)		255,391
Due to Related Parties		7,763		(21,938)
Accrued Liabilities		1,147,747		(68,975)
Deferred Revenue		1,245,781		1,500,209
Scholarship Awards Payable		5,487,618		5,438,090
Lease Liability - Operating		(85,272)		(43,551)
Net Cash Provided (Used) by Operating Activities		(1,604,471)		570,630
CASH FLOWS FROM INVESTING ACTIVITIES				
Sales of Investments		29,122,817		3,958,327
Purchases of Investments	(	26,828,171)		(17,258,327)
Purchases of Property and Equipment		(462,438)		(431,890)
Purchase of Bowling Program		-		(100,000)
Proceeds from IBC Youth Business Combination		475,031		-
IBC Capital Contribution		(279,000)		(82,758)
Net Cash Provided (Used) by Investing Activities		2,028,239		(13,914,648)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		423,768		(13,344,018)
Cash and Cash Equivalents - Beginning of Year		6,048,708		19,392,726
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	6,472,476	\$	6,048,708
SUPPLEMENTAL DISCLOSURE OF NONCASH ACTIVITIES				
Construction in Progress included in Accounts Payable	\$	62,500	\$	

See Note 2 for Noncash Addition of IBC Youth's Assets and Assumption of IBC Youth's Liabilities

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The United States Bowling Congress, Inc. (USBC) was incorporated on June 3, 2004 in the state of Wisconsin for the purposes of developing interest and participation in the sport of bowling by overseeing competition and providing programs and services to its membership. USBC also administers a scholarship program, overseen by the SMART Oversight Committee established by USBC in 2021. USBC's revenues are derived primarily from membership dues and tournament entry fees, as well as investment returns as part of administering the scholarship program. The following footnotes report information for the years ended December 31, 2024 and 2023. Significant accounting policies followed by USBC are presented below.

#### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Cash Equivalents**

USBC considers all liquid investments with a maturity of three months or less when purchased to be cash equivalents.

#### Accounts Receivable and Allowance for Credit Losses

Accounts receivable are uncollateralized obligations. Accounts receivable are stated at the invoice amount. Payments of accounts receivable are applied to the specific invoices identified on the remittance advice or, if unspecified, to the earliest unpaid invoices or unfunded scholarships.

USBC establishes an allowance for credit losses to present the net amount of accounts receivable expected to be collected. The allowance represents the estimate of expected credit losses based on a calculated percentage of sales, historical experience, current economic conditions, and certain forward-looking information. If there is a deterioration of credit worthiness, or actual defaults are higher than the historical experience, management's estimates of recoverability of amounts due to USBC could be adversely affected. All accounts or portions thereof deemed to be uncollectible or to require an excessive collection cost are written off to the allowance for doubtful accounts. The allowance for doubtful accounts was \$16,700 and \$2,040 at December 31, 2024 and 2023, respectively.

#### <u>Inventory</u>

Inventory consists of resale merchandise and awards and is valued at the lower of cost or net realizable value with cost determined on a first-in, first-out (FIFO) basis.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Investments**

Investments are reported at fair value. Fair value is defined as the price that would be received to sell an asset in an orderly transaction between market participants at the measurement date. See Note 4 for discussion of fair value measurements. Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Realized and unrealized gains and losses on investments are included in the statements of activities as net investment return.

#### **Risks and Uncertainties**

USBC utilizes various investment instruments. Investment securities, in general, are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect USBC's account balances and the amounts reported in the financial statements.

#### Investment in International Bowling Campus, LLC

USBC owns a 50% interest in International Bowling Campus, LLC (IBC). The investment is accounted for using the equity method. Under the equity method, the investment is carried at cost, adjusted for USBC's proportionate share of undistributed earnings or losses, and capital contributions and distributions.

#### **Property and Equipment**

Property and equipment over \$5,000 with a useful life three years or more are stated at cost and depreciated on the straight-line method over their estimated useful lives, which range from 3 to 20 years.

Maintenance, repairs, and replacements are generally included as expenses of operations during the year in which the expense is incurred. Cost of replacements, which constitute improvements or extend the life of the respective assets, are recorded as additions to property and equipment.

#### Impairment of Long-Lived Assets

USBC reviews long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of carrying amount or fair value less costs to sell.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Leases

USBC determines if an arrangement is a lease at inception. Operating leases are included in right-of-use (ROU) assets – operating and lease liability – operating, and finance leases are included in right-of-use (ROU) assets – financing and lease liability – financing in the statement of financial position.

ROU assets represent USBC's right to use an underlying asset for the lease term, and lease liabilities represent USBC's obligation to make lease payments arising from the lease. ROU assets and liabilities are recognized at commencement date based on the present value of lease payments over the lease term. Lease terms may include options to extend or terminate the lease when it is reasonably certain that USBC will exercise that option. Lease expense for operating lease payments is recognized on a straight-line basis over the lease term. USBC has elected to recognize payments for short-term leases with a lease term of 12 months or less as expense as incurred and these leases are not included as lease liabilities or right of use assets on the statement of financial position.

The individual lease contracts do not provide information about the discount rate implicit in the lease. Therefore, USBC has elected to use a risk-free discount rate determined using a period comparable with that of the lease term for computing the present value of all lease liabilities.

USBC has elected not to separate nonlease components from lease components and instead accounts for each separate lease component and the nonlease component as a single lease component.

#### **Net Assets**

Net assets, revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. However, donor-restricted contributions whose restrictions are met during the same year are directly reported as increases in net assets without donor restrictions. The net assets of USBC and changes therein are classified and reported as follows:

*Net Assets Without Donor Restrictions* – Net assets available for use in general operations and not subject to donor restrictions. The governing board has designated, from net assets without donor restrictions, net assets for an operating reserve.

Net Assets With Donor Restrictions – Those resources subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, which will be satisfied by actions of USBC or the passage of time. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. USBC does not have any net assets held in perpetuity as of December 31, 2024 and 2023.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Goodwill

Goodwill is recorded when the cost of acquired businesses exceed the fair value of the identifiable net assets acquired. USBC has elected to amortize goodwill over an estimated useful life of 10 years.

#### **Scholarship Awards Payable**

USBC administers a scholarship program for the bowling community known as Scholarship Management and Accounting Reports for Tenpins (SMART) Program. USBC collects, manages, and disburses scholarship funds for youth bowling scholarships. A scholarship awards payable is recorded for payments received. USBC effectively acts as an agent for these funds. Investment income is used to pay the administrative costs of operating the program. Investment income in excess of these administrative costs may be allocated to the accounts of the provider organizations. As of the years ended December 31, 2024 and 2023, the SMART program reflects a deficit of \$9,269,278 and \$5,496,126, respectively. On an annual basis since 2021 USBC has engaged a third-party to perform an actuarial study of the redemption of the scholarship liability. The 2023 study found that of the \$104,622,815 in scholarship liability, 47.58% or \$49,779,535 will be requested by awardees at December 31, 2024. The 2024 study found that of the \$99,135,197 in scholarship liability, 45.27% or \$44,878,504 will be requested by awardees at December 31, 2023. The cash and investment balance is greater than the actuarial redemption value of the scholarship liability.

#### **Revenue Recognition**

Revenue is recognized when performance obligations are met. Membership dues are recognized ratably over the period of membership. Unearned membership revenue is reflected as deferred revenue on the statements of financial position. Workshops and Seminars, Special Events, Booths, and Concessions, Tournament Entry and Prize Fees, Tournament and Conventions Subsidy, Brackets, and Advertising are recognized when the events are held. Tournament entry fees are collected in advance, resulting in deferred revenue (contract liability) on the statements of financial position. Royalty revenue is recognized quarterly based on use of preferred service providers and merchandise sales. Sponsorship revenue is recognized ratably over the sponsorship period. Bowlers Journal and BowlTV subscription revenue is recognized ratably over the subscription period, which provides access to either BowlTV or the Bowlers Journal.

Contributions are recognized when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give are not recognized until the conditions on which they depend have been substantially met.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Revenue Recognition (Continued)**

#### Deferred Revenue

National tournaments consist of tournament subsidies and tournament entry fees. These amounts are recognized as revenue in the period in which the event is held or the related expenses are incurred.

Membership dues are recognized in the fiscal year in which the individual receives the privileges that membership offers.

BowlTV subscriptions are recognized over the course of time which aligns with the individual subscription periods.

Bowlers Journal subscriptions are recognized over the course of time which aligns with the individual subscription periods.

#### **Advertising**

USBC expenses advertising costs as they are incurred.

#### **Functional Allocation of Expenses**

The costs of program and supporting services activities have been summarized on a natural basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The expenses that are allocated include salaries, fringe benefits, employee recruitment and training, professional services, supplies, awards, postage and freight, facilities, equipment maintenance and repairs, printing, promotion, sponsorships, and programs, travel, insurance, contributions, and miscellaneous expenses, which are allocated on the basis of estimates of time and effort.

#### **Income Tax Status**

The Internal Revenue Service (IRS) has issued a determination letter dated October 5, 2004, granting USBC an exemption from federal income tax under IRS Code Section 501(c)(3). However, income received from certain activities is subject to income tax as unrelated business income. No income tax expense has been recorded in the financial statements as cumulative unrelated business net operating loss carryforwards would offset any current tax liability. In addition, a 100% valuation allowance has been provided against the deferred tax asset resulting from the net operating loss carryforwards. Management is not aware of any items that could cause revocation of the tax-exempt status.

#### NOTE 2 IBC YOUTH BUSINESS COMBINATION

On December 31, 2024, IBC Youth and USBC entered into a business combination and IBC Youth was subsequently dissolved. All of IBC Youth's assets and liabilities were assumed by USBC.

In connection with the business combination, USBC received the following assets and assumed the following liabilities:

Assets	
Cash	\$ 475,031
Investments, at Fair Value	1,383,439
Accounts Receivable, Net	883
Inventory	19,350
Prepaid Expenses	99,414
Software and Equipment, Net	237,462
Total Assets	\$ 2,215,579
Liabilities	
Accounts Payable	\$ 1,667
Accrued Expenses and Other Liabilities	81,535
Deferred Revenue	672,652
Total Liabilities	\$ 755,854
Net Assets - Without Donor Restrictions	\$ 1,459,725

USBC recognized the \$1,459,725 of excess assets received over liabilities assumed as an in-kind contribution. This amount is presented as "net assets obtained from IBC Youth Business Combination" on the statement of activities for the year ended December 31, 2024.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

USBC's liquidity goal is to have sufficient assets available to meet operational expenditures for a six-month period. USBC regularly reviews the liquidity required to meet the ongoing needs for membership, governance, research, and the services needed to support those functions. Various forms of funds are available which include cash, marketable investment securities, expected collections of receivables, and a commercial line of credit (see Note 14).

#### NOTE 3 LIQUIDITY AND AVAILABILITY (CONTINUED)

For the purpose of analyzing available resources, USBC reviews assets not covered by donor restrictions or restricted for future use. USBC also excludes assets related to the SMART program from their liquidity and availability calculation, which are overseen by the SMART Oversight Committee and designated for the ongoing needs of administering a scholarship program for the bowling community and the other services needed to support that function. As of December 31, 2024 and 2023, the following financial assets could readily be made available within one year of the statement of financial position date to meet general expenditures:

	2024	2023
Cash and Cash Equivalents	\$ 5,832,269	\$ 5,240,906
Accounts Receivable, Net	250,284	521,365
Due From Related Parties	726,000	792,941
Investments, at Fair Value	45,758,359	40,164,557
	52,566,912	46,719,769
Less: Board-Designated Reserve	(15,993,618)	(12,784,042)
Financial Assets Available to Meet General		
Expenditures Within One Year	\$ 36,573,294	\$ 33,935,727

USBC maintains the investments above in investment vehicles that allow access to these funds for satisfaction of current liabilities.

USBC's Board-Designated Reserve consists of investments internally designated for specific purposes. Although USBC does not intend to spend this board-designated reserve within the next year, these amounts could be made available if necessary.

In addition to financial assets available to meet operational expenditures, USBC operates with a balanced budget to ensure that the entity can meet current and future obligations. USBC believes that future revenues will be sufficient to cover expenditures without materially impacting the entity's liquidity.

#### NOTE 4 INVESTMENTS

Investments consist of the following at December 31:

	2024	2023
Interest-Bearing Cash	\$ 24,817,460	\$ 17,962,840
Interest-Bearing Cash - SMART Program	890,024	1,611,514
Equities	6,113,807	4,225,807
Exchange-Traded Funds	212,951	280,358
Bonds	1,446,353	7,553,190
Certificates of Deposit	200,319	999,423
Mutual Funds	12,944,014	9,142,939
Mutual Funds - SMART Program	89,376,017	61,249,259
Hedge Fund - SMART Program	-	24,848,245
Limited Partnerships - SMART Program	5,419,190	5,340,020
Total Investments	\$ 141,420,135	\$ 133,213,595

#### NOTE 5 FAIR VALUE MEASUREMENTS

GAAP establishes a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under GAAP are described as follows:

Level 1 – Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets.

*Level 2* – Inputs to the valuation methodology include:

- quoted prices for similar assets or liabilities in active markets;
- quoted prices for identical or similar assets or liabilities in inactive markets;
- inputs other than quoted prices that are observable for the asset or liability;
- inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

#### NOTE 5 FAIR VALUE MEASUREMENTS (CONTINUED)

Level 3 – Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value.

Equities: Valued based on the closing price reported in the active market in which the individual security is traded.

Bonds and Certificates of Deposit: Valued with an institutional bid evaluation or an institutional mid evaluation. A bid evaluation is an estimated price at which a dealer would pay for a security (typically in an institutional round lot). A mid evaluation is the average of the estimated price at which a dealer would sell a security and the estimated price at which a dealer would pay for a security (typically in an institutional round lot). Oftentimes, these evaluations are based on proprietary models which pricing vendors establish for these purposes. In some cases, there may be manual sources used when primary price vendors do not supply prices.

Mutual Funds and Exchange-Traded Funds: Valued based on quoted market prices, which represent the net asset value (NAV) of shares held by USBC at year-end.

Hedge Fund: Valued based on the NAV per unit (or its equivalent) based upon the fair value of the underlying investments. NAV is used as a practical expedient to estimate fair value. The investment strategy of the hedge fund is to maximize long-term total return, consistent with prudent investment management. The fund seeks to achieve its objective by investing in at least 70% in other commingled investment vehicles, in investment grade debt and fixed income securities rated at the time of purchase at least Baa3 or BBB- by a nationally recognized rating agency. USBC has no additional committed capital obligations.

#### NOTE 5 FAIR VALUE MEASUREMENTS (CONTINUED)

Limited Partnerships: As part of the SMART mutual termination agreement USBC became a partner in four limited partnerships. The limited partnerships are valued at an amount equal to the ownership interest in the partners' capital, NAV, used as a practical expedient to estimate fair value. Two partnerships have a 10-year term after final closing, subject to two two-year extensions at the election of the General Partner. The investment strategy of these two limited partnerships is to achieve attractive risk-adjusted returns relative to more liquid fixed income alternatives, with an emphasis on current income and preservation of capital. The fund seeks to achieve its objective primarily by investing in senior secured, floating rate middle market loans, through wholly and partially owned holding companies and other investment vehicles.

One partnership will continue until July 31, 2031, subject to three one-year extensions at the election of the General Partner. The investment strategy of this limited partnership is to generate significant returns principally through long-term capital appreciation, by making, holding and disposing of privately negotiated equity and equity related investments in venture capital and private equity partnerships and operating companies, primarily in the healthcare, information technology, communications, and digital asset industries.

The last partnership is open-ended, allowing USBC to withdraw or submit a repurchase request at the end of the 3-year quarter date. The investment strategy of this limited partnership is to net 8%-10% yields through long-term leases on investments in long-lived, capital-intensive transportation assets (aircraft, rail, maritime, vehicles, equipment and energy logistics).

In each limited partnership, USBC may not sell, assign, or transfer its interest except with prior written consent of the General Partner. Withdrawals of capital are not permitted except in limited instances.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while USBC believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

### NOTE 5 FAIR VALUE MEASUREMENTS (CONTINUED)

The following table sets forth by level, within the fair value hierarchy, USBC's assets at fair value as of December 31:

			20	)24			
	Level 1		Level 2	Le	vel 3		Total
\$	6,113,807	\$	-	\$	-	\$	6,113,807
	212,951		-		-		212,951
	500,874		-		-		500,874
	-		945,479		-		945,479
	-		200,319		-		200,319
	13,884,006		-		-		13,884,006
	8,446,950		-		-		8,446,950
	46,895		-		-		46,895
	21,679,241		-		-		21,679,241
	5,754,213		-		-		5,754,213
	45,365,820		-		-		45,365,820
	6,968,756		-		-		6,968,756
	174,150		-				174,150
\$	109,147,663	\$	1,145,798	\$			110,293,461
							_
							5,419,190
							5,419,190
							24,817,460
am							890,024
						\$	141,420,135
	\$	\$ 6,113,807 212,951 500,874 - 13,884,006 8,446,950 46,895 21,679,241 5,754,213 45,365,820 6,968,756 174,150 \$ 109,147,663	\$ 6,113,807 212,951 500,874 - 13,884,006 8,446,950 46,895 21,679,241 5,754,213 45,365,820 6,968,756 174,150 \$ 109,147,663 \$	\$ 6,113,807 \$ - 212,951 -  500,874 - 945,479 200,319  13,884,006 - 8,446,950 - 46,895 - 21,679,241 - 5,754,213 - 45,365,820 - 6,968,756 - 174,150 - \$ 109,147,663 \$ 1,145,798	\$ 6,113,807 \$ - \$ 212,951 - \$ 500,874 - 945,479 - 200,319 13,884,006 - 8,446,950 - 46,895 - 21,679,241 - 5,754,213 - 45,365,820 - 6,968,756 - 174,150 - \$ 109,147,663 \$ 1,145,798 \$	Level 1     Level 2     Level 3       \$ 6,113,807     \$ -     \$ -       \$ 212,951     -     -       \$ 500,874     -     -       -     945,479     -       -     200,319     -       13,884,006     -     -       8,446,950     -     -       46,895     -     -       21,679,241     -     -       5,754,213     -     -       45,365,820     -     -       6,968,756     -     -       174,150     -     -       \$ 109,147,663     \$ 1,145,798     \$ -	\$ 6,113,807 \$ - \$ - \$ 212,951 \$ 500,874 945,479 - 200,319 \$ 216,679,241 5,754,213 45,365,820 6,968,756 174,150 \$ 109,147,663 \$ 1,145,798 \$ -

#### NOTE 5 FAIR VALUE MEASUREMENTS (CONTINUED)

			20	)23			
		Level 1	Level 2	Lev	vel 3		Total
Assets at Fair Value			 				
Equities	\$	4,225,807	\$ -	\$	-	\$	4,225,807
Exchange Traded Funds		280,358	-		-		280,358
Bonds							
U.S. Treasuries		-	5,033,720		-		5,033,720
Corporate Bonds		-	2,519,470		-		2,519,470
Certificate of Deposit		-	999,423		-		999,423
Mutual Funds							
International - SMART Program		13,672,293	-		-		13,672,293
Small cap - SMART Program		8,167,971	-		-		8,167,971
Large Cap		46,594	-		-		46,594
Large Cap - SMART Program		20,658,698	-		-		20,658,698
Fixed Income		3,985,271	-		-		3,985,271
Fixed Income - SMART Program		18,750,297	-		-		18,750,297
Allocation		4,987,632	-		-		4,987,632
Specialty		123,442	 -				123,442
Total Assets at Fair Value	\$	74,898,363	\$ 8,552,613	\$	-		83,450,976
Assets Valued at NAV							
Hedge Fund - SMART Program							24,848,245
Limited Partnerships - SMART Program							5,340,020
Total Assets at NAV							30,188,265
Assets Not Valued Under Fair							
Value Measurements							4= 000 040
Interest-Bearing Cash							17,962,840
Interest-Bearing Cash - SMART Progra	m					_	1,611,514
Total Investments						\$	133,213,595

As of December 31 2024 and 2023, USBC has \$350,000 of unfunded commitments.

#### NOTE 6 INVESTMENT IN INTERNATIONAL BOWLING CAMPUS, LLC

IBC holds title to the land and building which USBC uses as its national headquarters. For the years ended December 31, 2024 and 2023, there was \$558,000 and \$165,516 of capital contributions respectively. Summarized financial information for IBC for the years ended December 31 is shown below.

	2024	 2023
Total Assets	\$ 8,057,514	\$ 8,248,955
Total Liabilities	604,082	 673,314
Net Assets - Without Donor Restrictions	\$ 7,453,432	\$ 7,575,641
Decrease in Net Assets	\$ (680,209)	\$ (554,778)
Capital Contributions	\$ 558,000	\$ 165,516

#### NOTE 7 GOODWILL

During the year ended December 31, 2023, USBC purchased a Bowling program and tournament for \$100,000. No identifiable net assets were acquired by USBC through this purchase. Therefore, \$100,000 was attributed to goodwill at the time of the purchase. The statements of financial position includes \$88,333 and \$98,333 of goodwill, net of \$11,667 and \$1,667 of accumulated amortization as of December 31, 2024 and 2023, respectively, and the statement of activities includes \$10,000 and \$1,667 of related amortization expense for the years ended December 31, 2024 and 2023, respectively.

During the year ended December 31, 2020, USBC purchased the *Bowlers Journal International* magazine, *Pro Shop Operator* magazine and its related business operations, including Bowlers Journal Championships bowling tournament for \$350,000. No identifiable net assets were acquired by USBC through this purchase. Therefore, \$350,000 was attributed to goodwill at the time of purchase. The statements of financial position includes \$198,333 and \$233,333 of goodwill, net of \$151,667 and \$116,667 of accumulated amortization as of December 31, 2024 and 2023, respectively, and the statements of activities includes \$35,000 of related amortization expense for the years ended December 31, 2024 and 2023.

#### NOTE 8 POSTRETIREMENT BENEFIT OBLIGATION

USBC provides defined benefit postretirement health and life benefits to certain current and former employees. Covered employees became eligible for these benefits at retirement after meeting minimum age and service requirements.

The postretirement health care plan is unfunded. The following reconciles the change in accumulated benefit obligation and the amounts included in the statements of financial position at December 31:

		2024		2023
Benefit Obligation - Beginning of Year	\$	618,930	\$	679,046
Interest Cost		25,671		33,369
Benefits Paid		(61,762)		(81,141)
Actuarial Gain		(138,670)		(12,344)
Prior Service Cost		22,274		
Total Accrued Postretirement	'	466,443	<u> </u>	618,930
Benefit Obligation				
Less: Current Portion		(59,000)		(78,000)
Long-Term Accrued Postretirement	'		<u> </u>	
Benefit Obligation	\$	407,443	\$	540,930

#### NOTE 8 POST RETIRMENT BENEFIT OBLIGATION (CONTINUED)

In accordance with GAAP, all previously unrecognized actuarial gains or losses are reflected in the statements of financial position. The plan items not yet recognized as a component of periodic plan expenses, but included as a charge to change in net assets at December 31 are as follows:

	 2024	2023		
Cumulative Changes - Beginning of Year	\$ (297,811)	\$	(322,878)	
Actuarial Change and Current Year (Increase)				
Decrease in Net Assets	 (39,405)		25,067	
Cumulative Changes - End of Year	\$ (337,216)	\$	(297,811)	

Net periodic postretirement benefit cost (credit) for the years ended December 31 included the following components:

	 2024	 2023
Interest Cost	\$ 25,671	\$ 33,369
Amortization of Net Gain from Prior Periods	 (81,446)	 (37,411)
Periodic Postretirement Benefit Cost (Credit)	\$ (55,775)	\$ (4,042)

The following benefit payments, which reflect expected future service, as appropriate, are expected to be paid as follows:

Year Ending December 31,	/	Amount		
2025	\$	59,000		
2026		55,000		
2027		51,000		
2028		47,000		
2029		43,000		
2030 - 2034		168 000		

The assumptions used to develop the present value of the accumulated postretirement benefit obligation is as follows:

	2024	2023
Discount Rate	5.15%	5.31%
Health Care Cost Trend Rate for the New Year	5.0 to 7.0%	5.0 to 7.0%

The health care cost trend rate assumption has a significant effect on the amounts reported. The health care cost trend rate used to value the accumulated postretirement benefit obligation is 7.0% for 2024 and 2023, with an ultimate rate of 5.0%.

#### NOTE 9 RETIREMENT PLANS

USBC participates in a 401(k) retirement plan, along with Bowling Proprietors' Association of America, Inc. (BPAA), International Bowling Museum and Hall of Fame, Inc. (IBM&HF), IBC, and IBC Youth Bowling, Inc. (IBCYB), available to all employees who have reached the age of 21 and completed one month of service. Employees may contribute to their accounts up to the annual amount allowed by law. USBC matches 100% of the first 3% of employee contributions, plus 50% of the next 2% of the employee's contribution.

Total contribution expense recorded under the plan was \$245,652 and \$215,554 for the years ended December 31, 2024 and 2023, respectively.

#### NOTE 10 REVENUE

The following tables shows USBC's revenue disaggregated according to the timing of the transfer of goods or services:

Revenue Recognized at a Point in Time	 2024	 2023
Merchandise Sales	\$ 36,170	\$ 47,382
Workshops and Seminars	361,270	239,070
Special Events, Booths, and Concessions	864,297	830,602
Tournament Entry and Prize Fees	18,442,149	16,949,305
Tournament and Conventions Subsidy	3,692,220	3,970,530
Brackets	1,767,908	1,624,034
Advertising	224,297	270,369
Royalty	911,079	719,868
Total Revenue Recognized at a Point in Time	\$ 26,299,390	\$ 24,651,160
Revenue Recognized over Time		
Membership Dues	\$ 14,347,507	\$ 14,410,349
Special Events, Booths, and Concessions	137,978	134,309
Sponsorship	608,001	776,868
Other	126,962	699,206
BowlTV	1,208,698	1,012,906
Bowlers Journal	336,918	 325,814
Total Revenue Recognized over Time	\$ 16,766,064	\$ 17,359,452

#### NOTE 10 REVENUE (CONTINUED)

USBC's contract assets and liabilities are comprised of the following at December 31:

		2024	2023	2022
Contract Assets - Receivables				
Tournament Entry and Prize Fees	\$	1,832	\$ 2,871	\$ 285,627
Tournament and Conventions Subsidy		-	252,821	-
Royalty		-	31,128	18,000
BowITV Subscriptions		86,880	156,722	85,076
Other		177,667	 79,405	 14,068
Total Contract Assets	\$	266,379	\$ 522,947	\$ 402,771
Out to this little of Defendation				
Contract Liabilities - Deferred Revenues	_			10 700 110
National Tournaments	\$	16,427,897	\$ 14,992,465	\$ 13,709,140
Tournament Subsidy		1,025,000	750,000	801,000
Membership Dues		6,970,923	6,797,035	6,570,258
BowITV Subscriptions		170,480	141,609	124,260
Bowlers Journal Subscriptions		231,368	 226,126	 202,368
Total Contract Liabilities	\$	24,825,668	\$ 22,907,235	\$ 21,407,026

#### NOTE 11 SIGNIFICANT ESTIMATES, CONCENTRATIONS, AND CONTINGENCIES

GAAP requires disclosure of information about certain significant estimates and current vulnerabilities due to certain concentrations. These matters include the following:

#### **Reserve for Self-Insurance**

Under its self-insurance plan, USBC accrues the estimated expense of health care claims costs based on claims filed subsequent to year-end and an additional amount for incurred but not yet reported claims based on prior experience. Accruals for such costs of \$147,499 and \$154,771 are included in accrued liabilities at December 31, 2024 and 2023, respectively. Claims payments based on actual claims ultimately filed could differ materially from these estimates.

#### **Concentration of Credit Risk**

USBC maintains the majority of its cash and investments in two commercial banks. Balances on deposit are insured by the Federal Deposit Insurance Corporation up to specified limits. Balances in excess of these limits are uninsured.

#### NOTE 12 RELATED PARTY TRANSACTIONS

BPAA is represented by two members on the USBC board of directors. For various shared costs, USBC has a receivable of \$373,064 and \$383,540 from BPAA as of December 31, 2024 and 2023, respectively. BPAA provided \$649,825 and \$790,831 to USBC during the years ended December 31, 2024 and 2023, respectively, for operations.

USBC is represented by one member on Contemporary Bowling Association's (CBA) board of directors and appoints a second. USBC has a payable from CBA of \$4,316 and receivable of \$2,754 as of December 31, 2024 and 2023, respectively. USBC provided \$240,000 for operations to CBA for the years ended December 31, 2024 and 2023.

USBC provides certain shared services to IBM&HF. USBC has a payable to IMB&HF of \$1,358 and \$2,947 as of December 31, 2024 and 2023, respectively. USBC contributed \$213,639 and \$212,270 to IBM&HF for the years ended December 31, 2024 and 2023, respectively.

IBCYB is represented by two members of the USBC board of directors. USBC has a receivable from IBCYB of \$-0- and \$10,173 as of December 31, 2024 and 2023, respectively. IBCYB incurred awards expenses of \$88,256 and \$100,646 for services provided by USBC during the years ended December 31, 2024 and 2023, respectively. USBC contributed \$16,325 and \$18,800 to IBCYB during the years ended December 31, 2024 and 2023, respectively.

USBC leases its facilities from IBC under an annual operating lease agreement. Annually, IBC sets the lease rate based off of market evaluation and square footage USBC occupies. Rent payments to IBC totaled \$1,011,384 and \$1,096,765 for the years ended December 31, 2024 and 2023, respectively. USBC also provides IBC with the use of various employees at no cost, resulting in an in-kind contribution of \$105,370 and \$80,975 for the years ended December 31, 2024 and 2023, respectively. USBC has a receivable from IBC of \$347,901 and \$396,474 as of December 31, 2024 and 2023, respectively.

#### NOTE 13 COMMITMENTS

On July 1, 2017, the SMART Scholarship Funding Corporation invested in a limited partnership. As part of this investment, USBC has committed \$2,000,000 in future contributions to be called upon at the discretion of the General Partner. As of December 31, 2023, USBC has contributed \$1,750,000 of their \$2,000,000 committed capital. USBC's unfunded committed capital as of December 31, 2024 and 2023 is \$250,000.

On December 13, 2019, SMART Scholarship Funding Corporation invested in a limited partnership. As part of this investment, USBC has committed \$1,000,000 in future contributions to be called upon at the discretion of the General Partner. As of December 31, 2023, USBC has contributed \$900,000 of its committed capital. USBC's unfunded committed capital as of December 31, 2024 and 2023 is \$100,000.

#### NOTE 14 LINE OF CREDIT

USBC has a \$4,000,000 revolving line of credit agreement with a bank. Borrowings under the line of credit bear interest, not to be less than 3.50%, (7.50% and 8.50% as of December 31, 2024 and 2023, respectively). The line is unsecured and matures on July 26, 2025. No borrowings on the line of credit were outstanding at December 31, 2024 and 2023.

#### **NOTE 15 LEASES**

USBC leases office equipment for various terms under long-term, noncancelable lease agreements. The leases expire at various dates through 2028.

Total operating lease cost of \$80,709 for the year ended December 31, 2024 is included in Equipment Maintenance and Repairs on USBC's statement of activities.

Amounts reported on the statement of financial position as of December 31, 2024, are as follows:

	 Amount
Operating Lease Right-of-Use Assets	\$ 171,674
Operating Lease Obligation	171,674
Weighted-Average Remaining Lease Term	2.8 Years
Weighted-Average Discount Rate	8.31%

#### NOTE 15 LEASES (CONTINUED)

The following is a schedule of total future minimum lease payments and the present value of future minimum lease payments for operating leases:

Year Ending December 31,	Amount			
2025	\$ 92,32			
2026		40,471		
2027		30,099		
2028		29,379		
2029		-		
Less: Imputed Interest		(20,604)		
Total Operating Lease Obligation		171,674		
Current Portion		82,130		
Long-Term Operating Lease Obligation	\$	89,544		

Amounts reported on the statement of financial position as of December 31, 2023, are as follows:

	 Amount
Operating Lease Right-of-Use Assets	\$ 256,946
Operating Lease Obligation	256,946
Weighted-Average Remaining Lease Term	3.4 Years
Weighted-Average Discount Rate	8.27%

The following is a schedule of total future minimum lease payments and the present value of future minimum lease payments for operating leases as of December 31, 2023:

Year Ending December 31,	Amount		
2024	\$	102,601	
2025		92,329	
2026		40,471	
2028		30,099	
2024		27,591	
Less: Imputed Interest		(36,145)	
Total Operating Lease Obligation		256,946	
Current Portion		85,804	
Long-Term Operating Lease Obligation	\$	171,142	

#### NOTE 16 SUBSEQUENT EVENTS

Management evaluated subsequent events through June 24, 2025, the date the financial statements were available to be issued. Events or transactions occurring after December 31, 2024, but prior to June 24, 2025 that provided additional evidence about conditions that existed at December 31, 2024, have been recognized in the financial statements for the year ended December 31, 2024. Events or transactions that provided evidence about conditions that did not exist at December 31, 2024, but arose before the financial statements were available to be issued, have not been recognized in the financial statements for the year ended December 31, 2024.

### UNITED STATES BOWLING CONGRESS, INC. COMBINING STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2024 (SEE INDEPENDENT AUDITORS' REPORT)

ASSETS		BC, Excluding SMART Program		SMART Program						3		Total	
CURRENT ASSETS	_						_						
Cash and Cash Equivalents	\$	5,832,269	\$	640,207	\$	-	\$	6,472,476					
Accounts Receivable, Net		250,284		-		(400.004)		250,284					
Due from Related Parties		892,094		-		(166,094)		726,000					
Inventory		24,230		-		-		24,230					
Prepaid Expenses and Other  Total Current Assets		1,885,757 8,884,634		640,207		(166,094)		1,885,757 9,358,747					
Total Current Assets		0,004,034		040,207		(100,094)		9,336,747					
INVESTMENTS													
Investments, at Fair Value		45,758,359		95,661,776		-		141,420,135					
Investment in International Bowling Campus, LLC		4,031,317						4,031,317					
Total Investments		49,789,676		95,661,776		-		145,451,452					
PROPERTY AND EQUIPMENT													
Furniture and Fixtures		578,486		-		-		578,486					
Tournament Equipment		11,387,731		-		-		11,387,731					
Vehicles		87,993		-		-		87,993					
Software		5,327,322		910,467		-		6,237,789					
Total, at Cost		17,569,032		910,467		-		18,479,499					
Less: Accumulated Depreciation		15,145,500		910,467		-		16,055,967					
Total Property and Equipment		2,423,532		-		-		2,423,532					
OPERATING LEASE RIGHT-OF-USE ASSETS		171,674		-		-		171,674					
GOODWILL, NET OF ACCUMULATED AMORTIZATION		286,666						286,666					
Total Assets	\$	61,556,182	\$	96,301,983	\$	(166,094)	\$	157,692,071					

### UNITED STATES BOWLING CONGRESS, INC. COMBINING STATEMENT OF FINANCIAL POSITION (CONTINUED) DECEMBER 31, 2024 (SEE INDEPENDENT AUDITORS' REPORT)

LIABILITIES AND NET ASSETS	USBC, Excluding SMART Program		SMART		SMART		SMART Program		SMART SMAI		Combining Entries		_	Total
CURRENT LIABILITIES	•	000 000	•	00.047	•		•	000 540						
Accounts Payable	\$	833,202	\$	33,317	\$	(400,004)	\$	866,519						
Due to Related Parties		10,710		166,094		(166,094)		10,710						
Accrued Liabilities		3,549,851		750,000		-		4,299,851						
Current Portion of Postretirement Benefit Obligation		59,000		-		-		59,000						
Current Portion of Deferred Revenue - Tournament Subsidy		875,000		-		-		875,000						
Current Portion of Scholarship Awards Payable		<del>-</del>		13,148,052		-		13,148,052						
Current Portion of Operating Lease Liability		82,130		-		-		82,130						
Deferred Revenue - National Tournaments		16,427,897		-		-		16,427,897						
Deferred Revenue - Membership Dues		6,970,923		-		-		6,970,923						
Deferred Revenue - BowITV Subscriptions		170,480		-		-		170,480						
Deferred Revenue - Bowlers Journal Subscriptions		231,368						231,368						
Total Current Liabilities		29,210,561		14,097,463		(166,094)		43,141,930						
LONG-TERM LIABILITIES														
Deferred Revenue - Tournament Subsidy, Less Current Portion Above		150,000		-		-		150,000						
Postretirement Benefit Obligation, Less Current Portion Above		407,443		-		-		407,443						
Scholarship Awards Payable		-		91,474,763		-		91,474,763						
Long Term Portion of Operating Lease Liability		89,544		-		-		89,544						
Total Long-Term Liabilities		646,987		91,474,763		-		92,121,750						
Total Liabilities		29,857,548		105,572,226		(166,094)		135,263,680						
NET ASSETS														
Without Donor Restrictions														
Undesignated		15,705,016		-		-		15,705,016						
Board-Designated for SMART Program		-		(9,270,243)		-		(9,270,243)						
Board-Designated Operating Reserve		15,993,618				-		15,993,618						
Total Net Assets		31,698,634		(9,270,243)		-		22,428,391						
Total Liabilities and Net Assets	\$	61,556,182	\$	96,301,983	\$	(166,094)	\$	157,692,071						

### UNITED STATES BOWLING CONGRESS, INC. COMBINING STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2023 (SEE INDEPENDENT AUDITORS' REPORT)

ASSETS	USBC, Excluding SMART Program	SMART Combining Program Entries		Total	
CURRENT ASSETS Cash and Cash Equivalents Accounts Receivable, Net Due from Related Parties Inventory	\$ 5,240,906 521,365 1,050,460 14,472	\$ 807,802 133,290 -	\$ - - (257,519) -	\$ 6,048,708 654,655 792,941 14,472	
Prepaid Expenses and Other Total Current Assets	655,042 7,482,245	941,092	(257,519)	655,042 8,165,818	
INVESTMENTS Investments, at Fair Value Investment in International Bowling Campus, LLC Total Investments	40,164,557 4,092,421 44,256,978	93,049,038		133,213,595 4,092,421 137,306,016	
PROPERTY AND EQUIPMENT Furniture and Fixtures Tournament Equipment Vehicles Software Construction in Progress	578,486 11,050,293 117,028 4,686,939	- - - 910,467	- - - -	578,486 11,050,293 117,028 5,597,406	
Total, at Cost  Less: Accumulated Depreciation  Total Property and Equipment	16,432,746 13,997,248 2,435,498	910,467 910,467		17,343,213 14,907,715 2,435,498	
OPERATING LEASE RIGHT-OF-USE ASSETS GOODWILL, NET OF ACCUMULATED AMORTIZATION	256,946 331,666		- 	256,946 331,666	
Total Assets	\$ 54,763,333	\$ 93,990,130	\$ (257,519)	\$ 148,495,944	

### UNITED STATES BOWLING CONGRESS, INC. COMBINING STATEMENT OF FINANCIAL POSITION (CONTINUED) DECEMBER 31, 2023 (SEE INDEPENDENT AUDITORS' REPORT)

	USI	BC, Excluding SMART Program	SMART Program				Total	
LIABILITIES AND NET ASSETS								
CURRENT LIABILITIES								
Accounts Payable	\$	723,228	\$	105,701	\$	-	\$	828,929
Due to Related Parties		2,947		257,519		(257,519)		2,947
Accrued Liabilities		3,070,569		-		-		3,070,569
Current Portion of Postretirement Benefit Obligation		78,000		-		-		78,000
Current Portion of Deferred Revenue - Tournament Subsidy		-		-		-		-
Current Portion of Scholarship Awards Payable		-		11,534,175		-		11,534,175
Current Portion of Operating Lease Liability		85,804		-		-		85,804
Deferred Revenue - National Tournaments		14,992,465		-		-		14,992,465
Deferred Revenue - Membership Dues		6,797,035		-		-		6,797,035
Deferred Revenue - BowITV Subscriptions		141,609		-		-		141,609
Deferred Revenue - Bowlers Journal Subscriptions		226,126		-		-		226,126
Total Current Liabilities	1	26,117,783		11,897,395		(257,519)		37,757,659
LONG-TERM LIABILITIES								
Deferred Revenue - Tournament Subsidy, Less Current Portion Above		750,000		-		-		750,000
Postretirement Benefit Obligation, Less Current Portion Above		540,930		-		-		540,930
Scholarship Awards Payable		-		87,601,022		-		87,601,022
Long Term Portion of Operating Lease Liability		171,142		-		-		171,142
Total Long-Term Liabilities		1,462,072		87,601,022		-		89,063,094
Total Liabilities		27,579,855		99,498,417		(257,519)		126,820,753
NET ASSETS								
Without Donor Restrictions								
Undesignated		14,399,436		-		-		14,399,436
Board-Designated for SMART Program		-		(5,508,287)		-		(5,508,287)
Board-Designated Operating Reserve		12,784,042		<u>-</u>				12,784,042
Total Net Assets		27,183,478		(5,508,287)		-		21,675,191
Total Liabilities and Net Assets	\$	54,763,333	\$	93,990,130	\$	(257,519)	\$	148,495,944

### UNITED STATES BOWLING CONGRESS, INC. **COMBINING STATEMENT OF ACTIVITIES** DECEMBER 31, 2024 (SEE INDEPENDENT AUDITORS' REPORT)

	USBC, Ex	_		SMART	Combinis			
	Progr			Program	Combinir Entries	•		Total
REVENUES	Flogi	alli		Piogram	Entitles			TOtal
Membership Dues	\$ 14,3	347,507	\$	_	\$	_	\$	14,347,507
Merchandise Sales	Ψ 1-1,0	36,170	Ψ	_	Ψ	_	Ψ	36,170
Workshops and Seminars	3	361.270		_		_		361,270
Special Events, Booths, and Concessions		002,275		_		_		1,002,275
Tournament Entry and Prize Fees		142,149		-		_		18,442,149
Tournament and Conventions Subsidy	-	592,220		-		_		3,692,220
Brackets		767,908		-		_		1,767,908
Advertising		224,297		-		_		224,297
Royalty		911,079		-		-		911,079
Sponsorship	6	308,001		-		-		608,001
Contributions		62,708		-		_		62,708
Net Investment Gain	3,0	029,811		6,178,501		-		9,208,312
BowlTV		208,698		-		_		1,208,698
Other		126,962		-		_		126,962
Bowlers Journal		336,918		-		_		336,918
Total Revenues		157,973		6,178,501		_	-	52,336,474
	-,	,- ,-		-, -,				, , , , , ,
EXPENSES								
Salaries		526,985		402,978		-		7,929,963
Fringe Benefits	2,3	322,659		116,143		-		2,438,802
Employee Recruitment and Training		51,244		-		-		51,244
Temporary Agency Services		209,043		-		-		4,209,043
Professional Services		306,617		344,339		-		5,650,956
Supplies	•	168,325		194		-		168,519
Resale Merchandise		29,539		-		-		29,539
Prizes		124,910		-		-		12,424,910
Awards	7	770,091		-		-		770,091
Telephone		30,085		-		-		30,085
Postage and Freight	1,3	349,387		6,534		-		1,355,921
Facilities	1,0	077,620		-		-		1,077,620
Equipment Maintenance and Repairs	1,0	069,043		-		-		1,069,043
Depreciation	7	774,366		-		-		774,366
Amortization		45,000		-		-		45,000
Printing	4	431,792		2,399		-		434,191
Promotion, Sponsorships, and Programs	1,1	184,615		9,195		-		1,193,810
Travel	1,9	975,885		2,871		-		1,978,756
Insurance	6	397,807		-		-		697,807
Contributions	4	188,124		-		-		488,124
Lineage and Construction	Ę	552,160		-		-		552,160
Earnings Allocation		-		9,072,318		-		9,072,318
Miscellaneous	3	316,546		(16,514)		-		300,032
Total Expenses	42,8	301,843		9,940,457		-		52,742,300
CHANGE IN NET ASSETS FROM OPERATIONS	3,3	356,130		(3,761,956)		-		(405,826)
EQUITY IN NET LOSS OF INTERNATIONAL BOWLING CAMPUS, LLC	(3	340,104)		-		-		(340,104)
NET ASSETS OBTAINED FROM IBC YOUTH BUSINESS COMBINATION	1,4	59,725		-		-		1,459,725
CHANGE IN POSTRETIREMENT BENEFIT OBLIGATION, OTHER THAN PERIODIC EXPENSE		39,405		<u>-</u>		<u>-</u>		39,405
CHANGE IN NET ASSETS	4,5	515,156		(3,761,956)		-		753,200
Net Assets - Beginning of Year	27,	183,478		(5,508,287)				21,675,191
NET ASSETS (DEFICIT) - END OF YEAR	\$ 31,6	698,634	\$	(9,270,243)	\$	<u>-</u>	\$	22,428,391

### UNITED STATES BOWLING CONGRESS, INC. **COMBINING STATEMENT OF ACTIVITIES** DECEMBER 31, 2023 (SEE INDEPENDENT AUDITORS' REPORT)

	USBC, Excluding SMART Program	SMART Program	Combining Entries	Total
REVENUES				
Membership Dues	\$ 14,410,349	\$ -	\$ -	\$ 14,410,349
Merchandise Sales	47,382	-	-	47,382
Workshops and Seminars	239,070	-	-	239,070
Special Events, Booths, and Concessions	964,911	-	-	964,911
Tournament Entry and Prize Fees	16,949,305	-	-	16,949,305
Tournament and Conventions Subsidy	3,970,530	-	-	3,970,530
Brackets	1,624,034	-	-	1,624,034
Advertising	270,369	-	-	270,369
Royalty	719,868	-	-	719,868
Sponsorship	776,868	-	-	776,868
Contributions	77,864	_	-	77,864
Net Investment Return	2,417,453	10,677,548	_	13,095,001
BowlTV	1,012,906	-	_	1,012,906
Other	699,206	_	_	699,206
Bowlers Journal	325,814	_	_	325,814
Total Revenues	44,505,929	10,677,548		55,183,477
Total Novollado	44,000,020	10,077,040		00,100,477
EXPENSES				
Salaries	7,227,732	384,202	-	7,611,934
Fringe Benefits	2,221,528	108,885	-	2,330,413
Employee Recruitment and Training	161,845	-	-	161,845
Temporary Agency Services	3,753,202	-	-	3,753,202
Professional Services	5,045,052	313,656	-	5,358,708
Supplies	181,320	238	-	181,558
Resale Merchandise	61,568	-	_	61,568
Prizes	11,424,468	_	_	11,424,468
Awards	965,976	_	_	965,976
Telephone	37,267		_	37,267
Postage and Freight	1,243,715	6,348		1,250,063
Facilities	1,153,885	0,340	-	1,153,885
Equipment Maintenance and Repairs	851,366	-	-	851,366
·		-	-	
Depreciation	966,619	-	-	966,619
Amortization	36,667	-	-	36,667
Printing	460,172	4,660	-	464,832
Promotion, Sponsorships, and Programs	868,265	4,062	-	872,327
Travel	1,809,177	9,403	-	1,818,580
Insurance	751,431	-	-	751,431
Contributions	438,455	-	-	438,455
Lineage and Construction	1,406,107	-	-	1,406,107
Earnings Allocation	-	7,165,120	-	7,165,120
Miscellaneous	541,523	16,955	-	558,478
Total Expenses	41,607,340	8,013,529	_	49,620,869
CHANGE IN NET ASSETS FROM OPERATIONS	2,898,589	2,664,019	-	5,562,608
EQUITY IN NET LOSS OF INTERNATIONAL BOWLING CAMPUS, LLC	(277,389)	-	-	(277,389)
CHANGE IN POSTRETIREMENT BENEFIT OBLIGATION, OTHER THAN PERIODIC EXPENSE	(25,067)			(25,067)
CHANGE IN NET ASSETS	2,596,133	2,664,019		5,260,152
Net Assets - Beginning of Year	24,587,345	(8,172,306)		16,415,039
NET ASSETS - END OF YEAR	\$ 27,183,478	\$ (5,508,287)	\$ -	\$ 21,675,191

