

Annual Meeting and Hall of Fame Best Practices

Meeting Notifications

- Notifications must be sent at least 15 days prior to the meeting.
 - Sent to board members and delegates (for states to local AM if awaiting delegate response).
 - Bylaw Amendment Proposals must meet submission guidelines outlined in bylaws.
 - Dues increase proposals must be sent to board members and league secretaries with amount and reason for increase specified.

Elections

- Conducted in rank order.
 - Presiding officer announces results and vote totals.
- Delegates:
 - A vote is required to elect National Convention and State Annual Meeting delegates.
 - No automatic designations; alternates serve in elected in order.

Encouraging Participation

- Follow a structured agenda:
 - Introductions (Board and committee members).
 - Approval of previous meeting minutes.
 - Provide required reports:
 - Financial statement.
 - Finance and Youth committees.
 - Optional Reports:
 - Officer and Association Manager.
 - Tournament and other committees.
- Express gratitude.
- Provide giveaways and take pictures.
- Hold in conjunction with a fun tournament (offer scholarships for youth participants).
- Present city tournament prizes and other awards.
- Offer refreshments and food.
- Consider holding meetings outside bowling centers (e.g., hotels, lodges).

Utilizing Technology

- Consider purchasing projectors and sound systems to eliminate rental costs.
- Use social media platforms strategically (Facebook, Instagram, etc.).
 - Stream meetings and Hall of Fame ceremonies.
 - Send follow-up emails to create FOMO (Fear of Missing Out).

Branding Best Practices

- Utilize event-specific branding with multiple signage opportunities.
 - Using association logos creates a sense of pride and fellowship within the association.

Hall of Fame Best Practices

- Preserving the legacy of members exhibiting Superior Performance or Meritorious Service throughout their bowling career.
 - This is the pinnacle of recognition for your members.
 - Truly “once in a lifetime”.
- Event Key elements:
 - Pomp and circumstance.
 - Appropriate venue selection.
 - Master of Ceremonies.
 - The program includes biographies of inductees and past member listing.
 - Suitable awards for inductees.
 - Consider live stream options.
 - Recognition of past inductees.
 - Special touches.
 - Video or slideshow introductions.
 - Keepsake(s) commemorating the event.
 - Champagne flutes.
 - Placemats, napkins or centerpieces.

Call to Action

- Review existing selection and application criteria.
- Review existing event structure and explore upgrades.
- Reinvest in events to enhance the experience.
 - Purchase branded materials to advertise and utilize during your event.