

A **Future** FOR
THE **Sport**



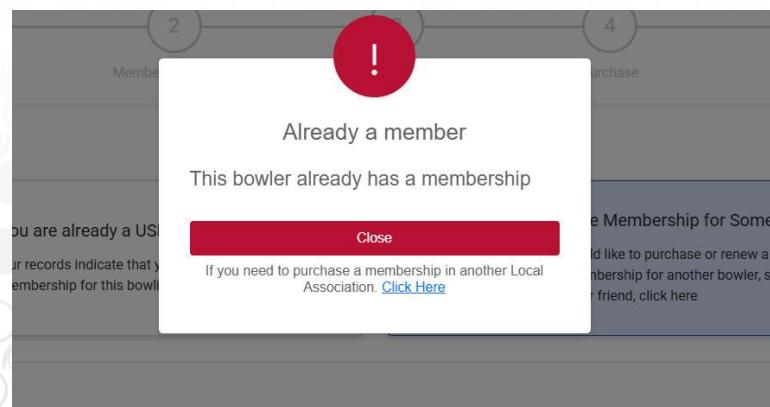
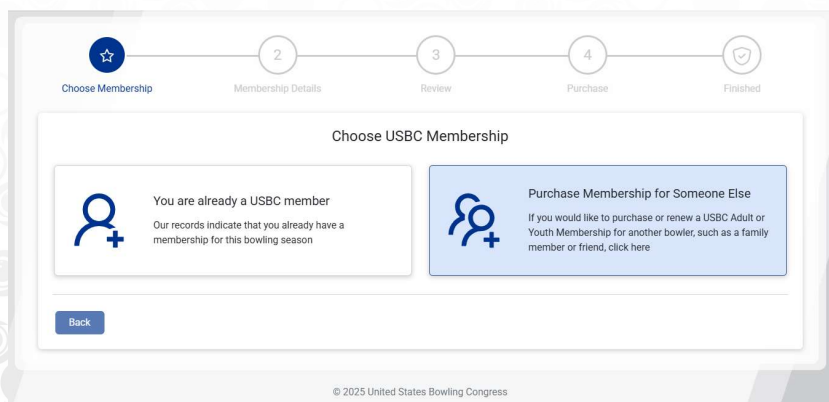
A Vision for Modern Service Solutions



Membership Processing

Online Membership

- Continued growth the past few seasons
- Exceeds 100,000 memberships now
- Easy renewal with users on BOWL.com
- Can simply purchase for another person
- Local and/or State only now too



Multiple Memberships in One Transaction


The screenshot displays the USBC Join website interface. At the top left is the USBC logo with the text "USBC Join". At the top right, the user's name "Carol Bowler" is shown with a dropdown arrow. Below the header is a progress bar with five steps: 1. Choose Membership (active), 2. Membership Details, 3. Review, 4. Purchase, and 5. Finished. The main content area is titled "Choose USBC Membership" and contains two options: "Adult USBC Membership" with a "Renew My Membership" link and a description for returning members, and "Purchase Membership for Someone Else" with a description for purchasing for family or friends. A "Back" button is located at the bottom left of the main content area. The footer contains the copyright notice "© 2025 United States Bowling Congress".


USBC Join

Carol Bowler ▾

1 Choose Membership 2 Membership Details 3 Review 4 Purchase 5 Finished

Choose USBC Membership

 **Adult USBC Membership**
Renew My Membership
If you are a returning USBC Member and would like to renew your membership, click here

 **Purchase Membership for Someone Else**
If you would like to purchase or renew a USBC Adult or Youth Membership for another bowler, such as a family member or friend, click here

Back

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How can you help?

- Encourage your leagues and members to join online
 - Start of the season messaging
 - QR codes with the league supplies
 - Challenge your secretaries
- Still need to register leagues and rosters into WinLABS and ensure everyone is a member

Bulk Processing

Bulk Processing

- Piloted last year
- The ability for a center to purchase memberships in bulk
- Very simple and easy for returning members
- Memberships import into WinLABS, just like they individually purchased on BOWL.com
- Members receive an email signifying they are members
- Association processes the league and roster

HEAD PINZ NAPLES

MEMBERSHIPS | **CERTIFIED LEAGUES**

 **\$0.00**

 **Dashboard**

Certified Leagues

League Bowlers

Cart

Orders / Payment


 **Settings**

 **Memberships**



Contractors 23-24

08/23/2023 - 05/01/2024

 **Wednesday**

 **6:20 PM**

 **Adult**

Falling Waters 24

01/04/2024 - 03/21/2024

 **Thursday**

 **9:30 AM**

 **Adult**

His & Misse's 24

05/30/2024 - 08/22/2024

 **Thursday**

 **6:00 PM**

 **Adult**

His & Ms 23-24

09/14/2023 - 05/23/2024

 **Thursday**

 **6:20 PM**

 **Adult**

Juniors 23-24

09/16/2023 - 05/25/2024

 **Saturday**

 **9:00 AM**

 **Youth**

KSW Mixed 23-24

09/05/2023 - 05/21/2024

 **Tuesday**

 **6:20 PM**

 **Adult**

Mixed Trio 24

05/15/2024 - 08/21/2024

 **Wednesday**


 **6:00 PM**

 **Adult**

Monday Men 24

05/06/2024 - 08/12/2024

 **Monday**

 **6:00 PM**

 **Adult**

HELP CENTER

 [FAQs](#)

 [Contact Us](#)

 [Support](#)

 [Bowl.com](#)

HEAD PINZ NAPLES

MEMBERSHIPS | **LEAGUE BOWLERS**

 **\$0.00**

 Dashboard

Certified Leagues

League Bowlers

Cart

Orders / Payment

 Settings

 Memberships

1

Filters, Mixed Trio 24



 Add All To Cart

 Add New Bowler

Diana L Back

9037-60599

Not Member

Mixed Trio 24

 **53 years**

Zip Code: 34113



Robert S Bailey

9037-41319

Member

Mixed Trio 24

 **56 years**

Zip Code: 34112

Beverly A Carocci

9037-40078

Not Member

Mixed Trio 24

 **76 years**

Zip Code: 34113



Troy R Davidson

9037-60594

Member

Mixed Trio 24

 **31 years**

Zip Code: 34117

Gary L Howard

9037-60601

Not Member

Mixed Trio 24

 **67 years**

Zip Code: 34113



HELP CENTER

 FAQs

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 Support

 Bowl.com

HEAD PINZ NAPLES

MEMBERSHIPS | LEAGUE BOWLERS

Dashboard

[Certified Leagues](#)

[League Bowlers](#)

[Cart](#)

[Orders / Payment](#)

Settings

Memberships

HELP CENTER

- FAQs
- Contact Us
- Support
- BowL.com

3 \$84.00

1 Filters, Mixed Trio 24 ▾



Add All To Cart

Add New Bowler

Diana L Back
9037-60599

Not Member

Mixed Trio 24

53 years

Zip Code: 34113



Robert S Bailey
9037-41319

Member

Mixed Trio 24

56 years

Zip Code: 34112

Beverly A Carocci
9037-60599

Not Member

Mixed Trio 24

76 years

Zip Code: 34113



son
9037-60504

Member

Mixed Trio 24

31 years

Zip Code: 34117

rd
9037-60601

Not Member

Mixed Trio 24

67 years

Zip Code: 34113



✓ Diana L Back Membership is added to the cart! ✕

✓ Beverly A Carocci Membership is added to the cart! ✕

✓ Gary L Howard Membership is added to the cart! ✕

-  [FAQs](#)
-  [Contact Us](#)
-  [Support](#)
-  [BowL.com](#)

← Add More Memberships

10 Memberships

Filters



Diana L Back
9037-60599

 **USBC Adult Membership**
2024-25

Zip Code: 34113



Beverly A Carocci
9037-40078

 **USBC Adult Membership**
2024-25

Zip Code: 34113



Gary L Howard
9037-60601

 **USBC Adult Membership**
2024-25

Zip Code: 34113



Ashley L Larrabee
9037-60597

 **USBC Adult Membership**
2024-25

Zip Code: 34113



Sue A Howard

 **USBC Adult Membership**




Summary

 **Clear Cart**

☐ 
**Pay Now by Credit
Card**

☒ 
Pay by Invoice

 **USBC Adult Membership**

10 x \$28.00

TOTAL

\$280.00

☐ I have read, understand and agree to the
[Terms of Service](#).

 **Complete Order**

Bulk Processing

- How can you help?
- Share with your centers if they are managing most of their leagues.
- Provide our team with the centers where you see this could be useful.
- In the future...
 - Do we need the membership applications?



Youth League Registration

How do kids register for activities today?

Youth League Reg



Rab's Summer Scholarship Teens

Rab's Country Lanes, 1600 Hylan Blvd Staten Island, NY 10305

06/06/2025 - 08/29/2025

12 Weeks Friday 5:30 PM \$50.00 Ag Youth



Start

2

USBC Membership

3

Bowler

4

Consent

5

Review & Pay



Finished

Who will be participating in Rab's Summer Scholarship Teens



My Child

My child will be participating

BOWL.com PartnerHub



Online Tournament Registration

Help Us Help You



- Technology solution for all
- Tournament and ALL data ports to WinLABS

- 5% technology fee covers credit card fees
- Any other "solution" requires data entry still



EVENT REGISTRATION


**2025 Virginia State USBC 37th
Annual Mixed Handicap Tournament**
Starts: 3/8/2025, Ends: 3/23/2025
VIRGINIA STATE

This tournament is not available for purchase
at this time.

[MANAGE](#)


**2025 Virginia State USBC 72nd
Annual Open Handicap Tournament**
Starts: 5/17/2025, Ends: 6/15/2025
VIRGINIA STATE

[REGISTER](#)[MANAGE](#)


**2025 Virginia State USBC 67th
Annual Women's Tournament**
Starts: 4/5/2025, Ends: 5/11/2025
VIRGINIA STATE

[REGISTER](#)[MANAGE](#)

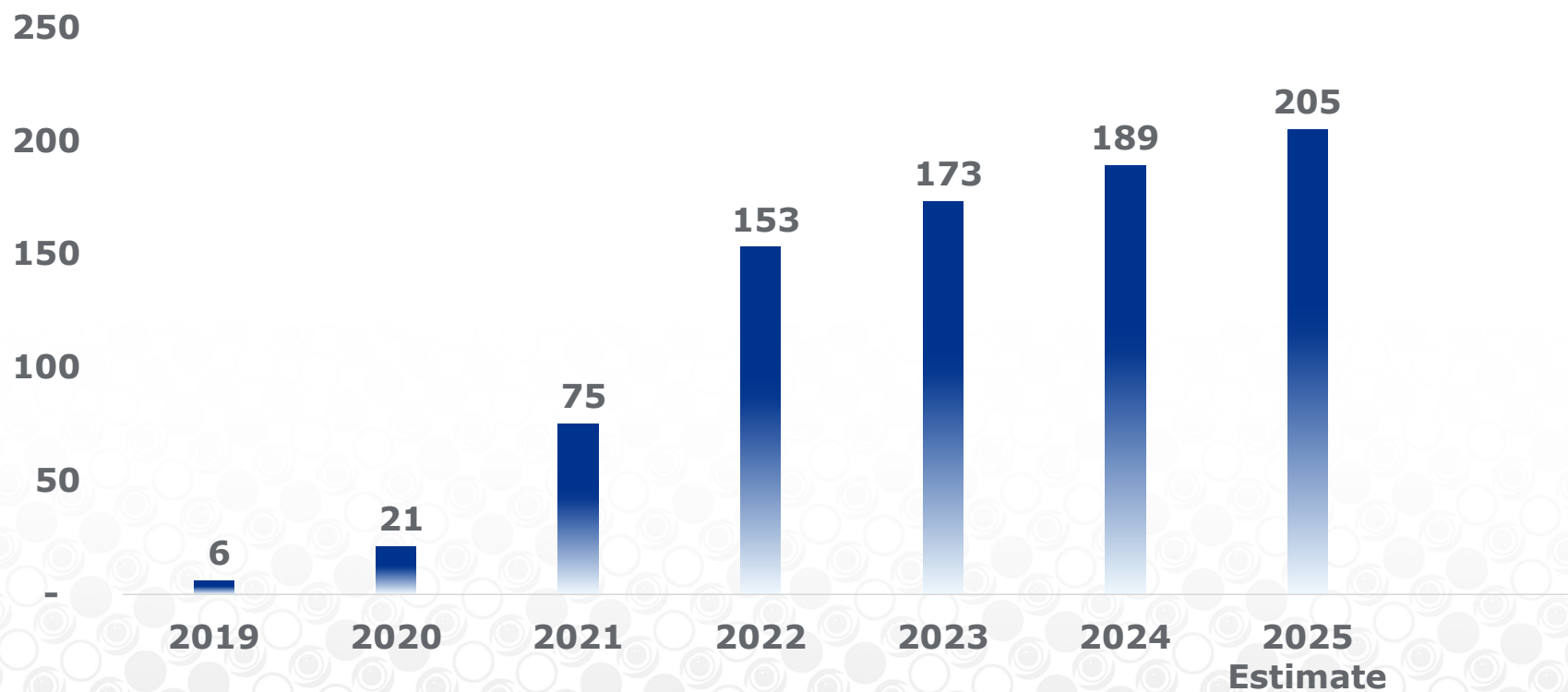

**2025 Virginia State USBC 59th
Annual Youth Championship**
Starts: 6/21/2025, Ends: 6/29/2025
VIRGINIA STATE

[REGISTER](#)[MANAGE](#)


**2025 Virginia State Senior
Tournament**
Starts: 10/4/2025, Ends: 10/19/2025
VIRGINIA STATE

[REGISTER](#)[MANAGE](#)

Online Registration Growth



What if?

- We didn't have automatic scoring?
 - We didn't have league software?
 - We didn't build winlabs?
 - We were still oiling by hand?
-
- Technology always evolves in everything we do.
 - Being open to adoption and/or advancement.
 - It's our responsibility to prepare for the future.

USBC Promise

Ensure bowling's future through thoughtful research, planning and delivery

Come Join the Fun

A **Future** FOR
THE **Sport**



A Vision for Modern Service Solutions

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