

September 24, 2023

## **National Breast Cancer Awareness Month**



It's that time of the year; it's National Breast Cancer Awareness Month! Join in on the festivities by hosting a tournament, running a 50/50 raffle or encouraging your leagues to wear pink and donate. There are so many ways to get involved to help combat breast cancer. Check out the ways you can join the fight.

[\*\*Get Involved Now\*\*](#)

### **Bowl for the Cure Events**

Are you fundraising for Bowl for the Cure? Then let us know! Bowl for the Cure will promote your event on our Facebook and webpage, so bowlers can find an event near them.

[\*\*Register Your Event\*\*](#)

All funds from a Bowl for Cure event or fundraiser should be donated to Bowl for the Cure either online or by mail. After your event, please complete the [\*\*event recap\*\*](#), so we can honor all your hard work. Checks should be written out to Bowl for the Cure. Donations can be submitted online or mailed to:

**Bowl for the Cure  
621 Six Flags Drive  
Arlington, TX 76011**

If you have any questions, please email us at [BFTC@bowl.com](mailto:BFTC@bowl.com) or call 1-800-514-2695.

### **October Bowl for the Cure Events**

Central Arkansas Bowl for the Cure event – Maumelle, Ark. – Oct. 7

Laurie Riker Memorial tournament – Lansing, Mich. – Oct. 7

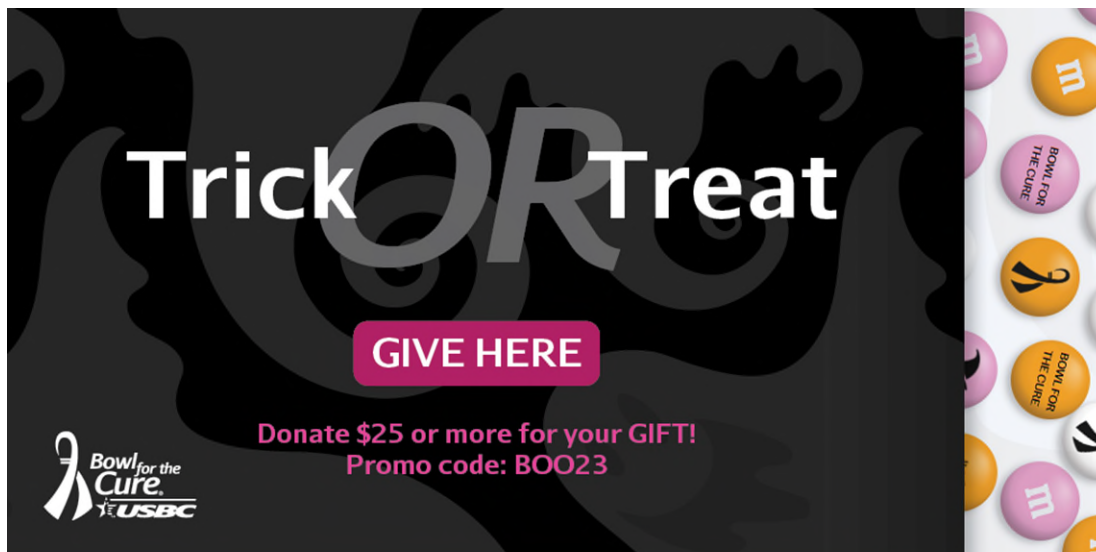
Bowl for the Cure Baker tournament – Scottsdale, Ariz. - Oct. 14

Saturday Morning Juniors League event – Menomonee Falls, Wis. - Oct. 14

Bowl for the Cure 9-Pin No-Tap fundraiser – Houma, La. – Oct.22

[\*\*FIND AN EVENT NEAR YOU\*\*](#)

### **Bowl for the Cure Pink Treats**



Join in on the spooky season with a tasty Bowl for the Cure treat! Celebrate the Halloween season by donating \$25 or more using the promo code BOO23 and receive your SWEET TREAT! We only have a limited number of treats available so act fast.

[\*\*DONATE HERE\*\*](#)

### **Bowl for the Cure Offer**

Shop PINK for National Breast Cancer Awareness Month. Spend \$50 at the USBC Bowling Store to receive a FREE Bowl for the Cure tumbler. Strut on the lanes with our stylish jerseys, cozy up on the couch with a Bowl for the Cure blanket or give a loving gift with a cute plush bear. This offer ends on Sept. 28, so start shopping!

USBC Bowling Store.com

**BOWL FOR THE CURE!**

SPEND \$50, GET THE BOWL FOR THE CURE TUMBLER FOR **FREE**

**\$15 VALUE**

USBC DONATES 25% OF THE PRICE FOR EACH ITEM TO SUSAN G. KOMEN®

[Shop Pink](#)

### Susan G. Komen® ShareForCures™

In an effort to bridge the gap, Susan G. Komen® has launched ShareForCures™, a breast cancer research registry that connects researchers with information from people who have or had breast cancer across the United States.

"ShareForCures is a solution for two pressing problems. The first issue being people affected by breast cancer cannot easily contribute to cutting-edge research and secondly, researchers do not have access to large amounts of diverse patient data," said Paula Schneider, President and CEO of Susan G. Komen®.

Read the press release from Susan G. Komen® [READ HERE](#).

Learn more and join [HERE](#).

### Pink Facts

**Question:** How often does breast cancer occur in pregnant women?

- A) 1 in 800
- B) 1 in 1,000
- C) 1 in 3,000

[Check Your Answer](#)

**Pink Highlight – John Wing**

Bowl for the Cure would like to thank pink advocate John Wing. John hosted a Bowl for the Cure fundraiser this year at Lakeside Recreation Center in Mundelein, Illinois to raise funds to fight this devastating disease. The event included raffle prizes, a silent auction, a bake sale and much more. John, thank you for all your hard work and commitment to the cause.

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If you have stories, memories or words of encouragement you want to share with the community, we want to hear from you. If we choose your story for the newsletter, you will receive a **Bowl for the Cure bowling pin**! Please email [bftc@bowl.com](mailto:bftc@bowl.com) with the subject line "BFTC Highlight" or you can mail a letter to:

United States Bowling Congress  
Bowl for the Cure  
621 Six Flags Dr.  
Arlington, TX 76011