

January 28, 2024

Bowl for the Cure Month



Bowl for the Cure Month is almost here! Help Bowl for the Cure support the breast cancer cause by running a Bowl for the Cure tournament, having a pink league night or by just donating.

Many groups across the country are hosting events, so [find an event](#) near you to get involved. If you will be hosting an event, [register here](#), so we can promote your event on our website and Facebook page!

Let's all BOWL PINK this February!

[Give Here](#) [Fundraising Resources](#)

*All proceeds should be donated online at BOWL.com/BFTC or mailed to the address below:

Bowl for the Cure
621 Six Flags Dr
Arlington, TX 76011

Share Your Story This February

In honor of Bowl for the Cure Month, we are asking bowlers to share inspiring stories, cherished memories or uplifting words of encouragement to share with our community. Two lucky participants will receive a special Bowl for the Cure bowling ball!

Email BFTC@bowl.com with your full name and story to participate and win.

2024 USBC Convention – More Than Pink Award

At the USBC Convention, the Bowl for the Cure charity recognizes someone who has shown they are "more than pink" in our community. Someone who embodies "more than pink" has invested their time, energy and love into promoting breast cancer awareness in the bowling community. This can be done through activities such as spearheading a Bowl for the Cure tournament, hosting a silent auction or gathering friends for a Bowl Pink league night, to name a few.

We will bestow a pink advocate with this great honor at the 2024 USBC Convention. The award winner will give a short speech, be presented with an award and receive a free hotel stay during the event. If you know someone who deserves this honor or would like to nominate yourself, please fill out the form below.

[Nominate Here](#)

2024 USBC Convention - Survivor Luncheon



Every year at the USBC Convention, Bowl for the Cure honors breast cancer survivors in our community. If you are a breast cancer survivor, please join us for the Survivor Luncheon for delicious food and a memorable time!

The survivor luncheon will take place on Wednesday, April 24 from 11:30 a.m. to 1 p.m. Breast cancer survivors can register through the link below.

[Register Here](#)

If you have questions concerning the event, please email bftc@bowl.com.

2024 Bowl for the Cure Week at the Women's Championships

Bowl for the Cure Week at the 2024 Women's Championships will take place June 17-23 in Reno, Nevada. During this week we will honor those who have battled breast cancer and raise funds for the cause. All funds donated during the week will go to Bowl for the Cure benefiting Susan G. Komen.

Join us for an exciting weekend of giveaways, games and love! Hurry to register below so you don't miss out on the festivities.

[**REGISTER NOW**](#)

Once you register or if you are already registered for the week, please fill out this [form](#) if you would like to recognize yourself or a teammate as a survivor.

Bowl for the Cure Merchandise



Get ready for Bowl for the Cure Month with PINK merchandise! We have some great items for the cold months like our comfy sweatshirts and our warm Love, Bowl, Cure blanket. And don't forget about Valentine's Day. Why not give a loved one a cute plush Bowl for the Cure teddy bear?

[**START SHOPPING**](#)

Psst! Look out for sales on the USBC Bowling Store's website during the month of February for Bowl for the Cure Month.

Message from Susan G. Komen



What is metastatic breast cancer (MBC)?:

Metastatic breast cancer, also called stage 4 breast cancer, is the most advanced stage of breast cancer. Metastatic breast cancer is breast cancer that has spread beyond the breast and nearby lymph nodes to other parts of the body, most commonly the bones, lungs, liver or brain.

Susan G. Komen MBC Resources:

- When it comes to metastatic breast cancer, Susan G. Komen offers many support resources to help the breast cancer community, including Komen's dedicated [Patient Care Center](#) navigators to assist with needs and provide information about MBC, treatment options, supportive care, managing side effects including pain, clinical trials and more.
- Susan G. Komen's [Metastatic Breast Cancer \(MBC\) Impact Series](#) is a free series of educational events providing people living with metastatic breast cancer and their loved ones a safe, collaborative space to gather information related to metastatic breast cancer and discover practical resources to help make decisions for improved physical and emotional health.
- Learn more about MBC [here](#).

What can YOU do?

Komen has established the Metastatic Breast Cancer Steering Committee (MBCSC) to help elevate the needs of the MBC community, ensure the diverse voices and perspectives of the MBC community are integrated across Komen's programs and initiatives, and achieve our mission to save lives. No experience is required to serve on the committee.

To apply to serve on the MBC-SC, please complete [this application](#) by **1 p.m. Central on Jan. 31, 2024**.

Pink Highlight – 2023 Donors

Each year, the bowling community shows their rousing support for the breast cancer cause and 2023 was no different. Associations, leagues, centers and individual bowlers came together to host 43 events which resulted in more than \$300,000 in donations. That is almost \$100,000 more than what we raised last year! You are the heart of this organization, and your hard work, devotion and love for the cause are making a difference to those fighting and their loved ones. THANK YOU!

For a list of our 2023 donors and to see who is making a difference, [click here](#). Want to join the list? You can start giving [here](#).